

Value Stream Mapping vs. Value Stream Management

What's the Diff?

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Agenda

- VS Management vs Mapping
- The Why & the How
- Keys to success



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Certified yoga and mindfulness instructor, dedicated meditation practitioner

Value Stream Management



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Value Stream Mapping



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The Why: Value Stream Management

To effectively influence and improve the flow of value from trigger to fulfillment



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The Why: Value Stream Mapping

*To SEE, KNOW, and ACT together
by understanding
cause-and-effect relationships &
interdependencies of the the system*



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Create an effective balance



SKILup
DAYS

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Common VSM mistakes – management

- Confusing mapping and **management**
- Not insisting on *leadership leadership*
- Not **aligning** on a shared value-stream level goals
- Failing to leverage **metrics** and data
- Not building **systems** to drive new behaviors



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Common VSM mistakes – mapping

- Confusing **mapping** and management
- No clear **deliverables** and outcomes
- Not having the right **people** in the room
- Not letting go of **silos**-level paradigms
- Not employing **metrics** and data skills



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Keys to VSM success – management

- Understanding the art of VS **leadership**
- Mastering “**People over Process**”
- Unlocking creative **collaboration**
- Psychological **safety** and equal voice
- Leading with **influence**



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Keys to VSM success – mapping

- Understanding the art of VS mapping **facilitation**
- Thoroughly **preparing** for the VSM event
- **Testing** the technology and logistics
- **Clear** roles and responsibilities
- Getting everyone to **participate**



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Leveraging the value stream to deliver real results

- Grasp **global** effectiveness over localized efficiency
- Don't let tools and methods **obscure** The Why
- Make data and metrics your best friend for **feedback**
- Plan on **pivoting**
- Find the golden nuggets by **involving** everyone



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THANK YOU!

Meet me in the Network
Chat Lounge for questions



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